



**Steven M. Bloom, MD, FACS**  
Diseases and Surgery of the  
Retina and Vitreous

**Lee S. Peplinski, OD, FFAO,**  
**Diplomate ABO**  
Consultative Optometry

**Inder P. Singal, MD, MBA**  
Diseases and Surgery of the  
Retina and Vitreous

**Lawrence R. Tenkman, MD**  
Corneal and Anterior Segment  
Surgery

**John A. Millin, MD**  
Surgical and  
Consultative Ophthalmology

**Ian W. McWherter, OD, FFAO**  
Consultative Optometry

**Nikolaos Zagorianos, OD, FFAO**  
Consultative Optometry

**Meredith Lanham, OD, FFAO**  
Consultative Optometry

**Fraser McKay, OD**  
Consultative Optometry

**B. Matthew Blair, MD**  
Surgical and  
Consultative Ophthalmology

**Andrew J. Steele, OD, FFAO**  
Consultative Optometry

**Anupa Mandava, MD**  
Diseases and Surgery of the  
Retina and Vitreous

**Keith Slayden, OD**  
Consultative Optometry

**Aparna S. Patel, MD**  
Corneal and Anterior Segment Surgery

**Janelle F. Adeniran, MD, PhD**  
Diseases and Surgery of the  
Retina and Vitreous

**Kelley E. Sedlock, OD**  
Consultative Optometry

**Anne P. Rowland, MD**  
Oculoplastic & Reconstructive Surgeon

**Sergei Dmitruk, MD**  
Surgical and Consultative Ophthalmology

**P. Austin Eckel, OD**  
Consultative Optometry

Leslie Amodei  
Global Vice President of Marketing  
**Optos, Inc**

Dear Ms. Amodei,

Two years ago, my large, multi-specialty practice in Louisville, KY decided to adopt Optos **optomap** ultra-widefield (UWF) imaging in the hope that doing so would alleviate some of the frustrations we encountered with previous imaging platforms. We were not disappointed. Today, we have an Optos device in nearly every one of our offices. The technology has been transformative, and I cannot imagine practicing without it.

The images produced by the Optos platforms have made me a better doctor and help me to provide a higher level of patient care. Documenting 82% of the retina in a single-capture image allows me to detect pathology that I might otherwise have missed. This is critical for any ocular disease, including increasingly prevalent conditions such as diabetic retinopathy, in which peripheral pathology can indicate greater risk for progression.

The Optos platform is easy to use and requires minimal staff training. The process for capturing an **optomap** image is quick and patient-friendly, boosting both practice efficiency and patient satisfaction. These high quality UWF images have been particularly valuable during the COVID-19 pandemic, when practice efficiency became more challenging and safety measures, such as minimizing close contact, became even more important. The **optomap** images are also great for patient education. My patients find it easier to understand their condition when they see their own retina side by side with a healthy image. This understanding makes many more compliant with treatment recommendations and gives them a sense of participating in their care. UWF images also serve as a tremendous resource for professional education. In 2019, with the goal of helping to educate the world's eye care providers, I established RetinaRocks.org - a free, open-source online retina image and reference library. Retina Rocks features a collection of over 30,000 multimodal images covering the spectrum of vitreoretinal disorders, many of which are UWF **optomap** images taken by technicians in my practice.

The benefits I have describe here are not just my anecdotal experience; these practice benefits are supported by a large and growing body of literature demonstrating the value of this technology. For all of these reasons, **optomap** imaging makes being a retina specialist an even more rewarding experience. Optos devices are well worth the investment.

Sincerely,

Steven Bloom, MD

LOUISVILLE-CRESTWOOD-CARROLLTON-NORTHERN KENTUCKY-ELIZABETHTOWN-SOUTHERN INDIANA-GLASGOW  
[eyecenters.com](http://eyecenters.com) · 502.895.0040 · Toll Free 800.477.0055 · Fax 502.361.4488

Mailing Address: 1935 Bluegrass Avenue, Suite 200, Louisville Kentucky 40215